

ISABEL RAMÍREZ

< FRONT-END DEVELOPER >



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PORTFOLIO



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[Isabelramdev](https://github.com/Isabelramdev)

SUMMARY

Front-End Developer with 4+ years of experience building production-grade web applications across AI-driven platforms and enterprise ecommerce. Proficient in React and Next.js, with a track record of delivering composable UI architecture, performance optimization, and scalable component systems in fast-paced, cross-functional teams. Passionate about UI/UX – bridging the gap between clean, functional code and intuitive user experiences that feel as good as they work.

MOST RECENT WORK EXPERIENCE

Web Developer II

Commerce (BigCommerce) | September 2025 – April 2026

Products: BigCommerce · Makeswift · Feedonomics · Commerce

- Developed, migrated, and refactored React components across a monorepo architecture, building new features, moving components between sub-repositories, and modernizing legacy code to reduce technical debt and maintain consistency across the composable storefront.
- Identified and resolved UI bugs and rendering bottlenecks in enterprise-scale ecommerce storefronts, applying performance optimization techniques to improve stability, user experience, and Lighthouse scores for high-traffic deployments.
- Integrated Makeswift as a visual page builder layer, enabling non-technical teams to manage storefront content and layout independently, reducing developer dependency on routine content updates.
- Proactively researched and proposed frontend improvements, continuously raising code quality and maintainability standards across the team.

Mid Front-End Web Developer

Technologent | March 2024 – August 2025

Project: KBrain (AI-Driven Chat Solution)

- Developed and maintained React-based components, integrating machine learning APIs to enhance interactivity.
- Redesigned admin and customer-facing interfaces for an AI-driven chat product, improving usability and flow across both user types.
- Optimized performance by reducing API calls and implementing lazy loading techniques.
- Utilized Git for version control and contributed to clear release notes and documentation.

Freelance Web Developer

November 2023 – March 2024

- Built high-quality websites, blogs, and landing pages using Next.js, Tailwind, Vite.js, and React.

- Developed Robocon’s landing page to showcase a teenage robotics team representing Mexico internationally.

Full-Stack Web Developer

SCIO Consulting | December 2021 – November 2023

- **TryNow** (Try Now, Buy Later – Shopify App, Dec 2021–May 2022): Customized and delivered features for 40+ Shopify merchants, led A/B testing and Google Analytics optimization to improve conversion, and contributed to SDK and checkout updates that improved purchase flexibility.
- **ScrubMoney** (Financial App for Doctors in the US, May 2022–Aug 2023): Built a full-stack mobile and web application integrating AWS DynamoDB, designed the mobile UI in Figma from scratch, implemented API connectivity, and developed an admin panel for user management and reporting.
- **Pidamos.de** (Delivery App Similar to Uber Eats, Aug–Nov 2023): Led a front-end modernization effort improving UI/UX and long-term maintainability, boosted PWA performance by optimizing API calls and eliminating unnecessary data processing, and delivered full-stack enhancements across both customer-facing and admin features.

EDUCATION

- **Master’s Degree in Computer Science** – August 2021
- **Bachelor’s Degree in Electronic Engineering** – June 2019
Instituto Tecnológico de León, Guanajuato

PROGRAMMING LANGUAGES

JavaScript | Python | PHP | C++ | TypeScript | HTML/CSS

FRAMEWORKS & LIBRARIES

React | Next.js | React Server Components | Angular | React Native | Vite | TailwindCSS | Bootstrap | SASS | Express | Storybook | Makeswift

DATABASES & TOOLS

MongoDB | MySQL | SQL Server | AWS | Node.js | Postman | Docker | XAMPP | Twilio | Webflow | Git/GitHub | Figma | Vercel | Turborepo | BigCommerce | Shopify

SOFT SKILLS

Fluent English (C2) | Team Leadership | Problem Solving | Adaptability | UX/UI Optimization | Decision Making

LANGUAGES

Spanish

 Bilingual or Proficient (C2)

English

 Bilingual or Proficient (C2)

